

2022 ANNUAL REPORT

CCAR

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2022 was a year of tremendous growth and opportunity for the Connecticut Community for Addiction Recovery. We've expanded our recovery coaching programs, our recovery support services and our curriculum remains the premier training for Recovery Coaches across the nation and globally!

Executive Director, Phil Valentine, and CCAR Board President, Maggie Young, provide an overview and reflection of the organization's year:



We are so proud of the growth we have had this year, but as they say -
The best is yet to come!

**20
22**

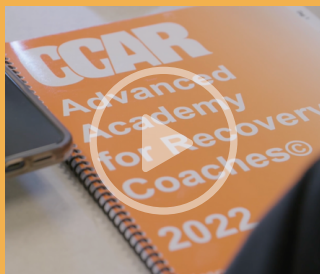
CCAR TRAINING IN 2022...

CCAR awarded **121** scholarships valued at **\$78,600** to people serving our local community.

Reached **500** Recovery Coach Professional Designations.

Launched the Recovery Coach Professional - Facilitator Designation, with **81** designees.

Learn more about the resilience and growth of CCAR Training throughout the past 2 years:



CCAR Training has trained **85,000** individuals since its inception.



RECOVERY COMMUNITY CENTERS



23,800+
total visits



9,000+
individual
visitors



1,100+
All Recovery
Meetings



486 volunteers worked
28,400 hours at CCAR's
Recovery Community Centers.



RECOVERY COMMUNITY CENTERS



47,000+
calls made in the
Telephone Recovery
Support Program



2,200+
Volunteer Recovery
Coach requests



1,500+
attendees at Young
People and Family
Services Meetings



2,300+
events/groups held
at RCCs



900+
texts made in the
Telephone Recovery
Support Program



EMERGENCY DEPARTMENT RECOVERY COACHING PROGRAM

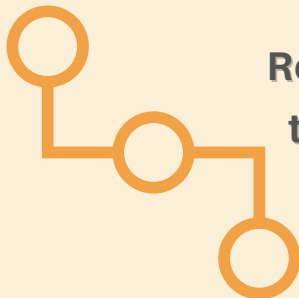
This program received **4,865** referrals from a total of **29** hospitals.



7 additional hospitals were added to the roster this year.

Recovery Coaches received **589** referrals from the Hartford Hospital Inpatient floors initiative.

The program hired **7** new Recovery Coaches, **2** Lead Recovery Coaches and **2** Regional Managers.



Recovery Coaches assisted in linking recoverees to care with **46** different community providers.

DEPARTMENT OF CORRECTIONS RECOVERY COACHING PROGRAM

There were **414** individuals referred to the program in the past year, with **200** current active participants.

Coaches had **705** in-person meetings and **4,512** coaching phone conversations.

Recovery coaches spent approximately **200** hours with individuals involved with police or emergency services in Manchester, CT through the Manchester HOPE Initiative.

In July 2022, Recovery Coaches began supporting Jail Diversion programs in the Bridgeport, Hartford and Waterbury Courthouses.

3 coaches were hired to provide services to these areas.

They have connected with **46** recoverees in **535** coaching conversations.



Everyone has a story, and for many CCAR is a crucial part of that story and their recovery.

There are numerous individuals who have involvement with CCAR that choose to sustain that impact.

43% of CCAR employees have had previous involvement with the organization, whether it be in a Recovery Community Center, the Telephone Recovery Support program, or another CCAR branch.

Hear the stories of 4 volunteers that became CCAR employees:



"I'm in the right place."



EVENTS

In 2022, CCAR hosted **1,600+** individuals at our events.

This was the first year since the start of the COVID-19 Pandemic that we were able to host each of our events in person.

We are thrilled to get back out in the community **PROMOTING RECOVERY** both locally and nationally!

Get the inside scoop on our events from our Special Events Manager, Amy Albanese, below:

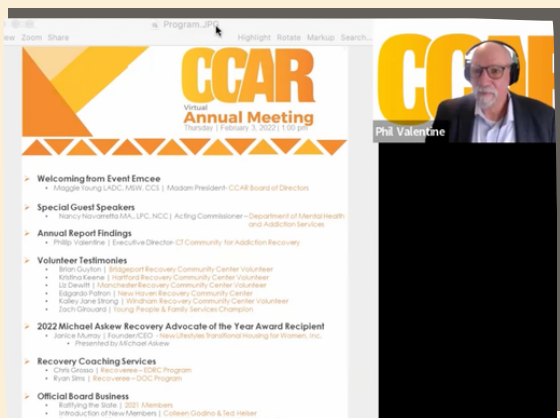


EVENTS

JANUARY 2022

Multiple Pathways of Recovery Conference in Punta Gorda, FL

👤 115



FEBRUARY 2022

CCAR Annual Meeting via Zoom

👤 80

MAY 2022

Multiple Pathways of Recovery Conference in Colorado Springs, CO

👤 237



EVENTS

JUNE 2022

9th Annual CCAR Cup Golf Tournament

👤 72



JULY 2022

CCAR Volunteer FUN Day

👤 125

6th Annual Russ Wilson Essay Contest

👤 14



SEPTEMBER 2022

21st Annual Recovery Walks!

👤 1,000+

PROMOTING RECOVERY

@CCAR4RECOVERY



14,696 likes
158,000+ reach
7,800+ page visits



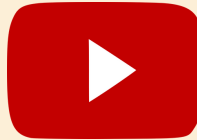
1,615 followers
10,000+ reach
2,600+ profile visits



2,064 followers
67,000 + impressions
17,300+ profile visits



1,119 followers
55,000 + impressions
1,700+ page visits



660 subscribers
67,500+ views
1,800+ watch hours



328 followers
390 likes
8,000+ views



ADVOCACY

3 virtual and **20** in-person Advocacy Trainings were held with **278** attendees.

1 Statewide and **4** Regional Advocacy Listening Sessions.

PODCASTS

RECOVERY MATTERS! PODCAST

7,000+ downloads in 2022.

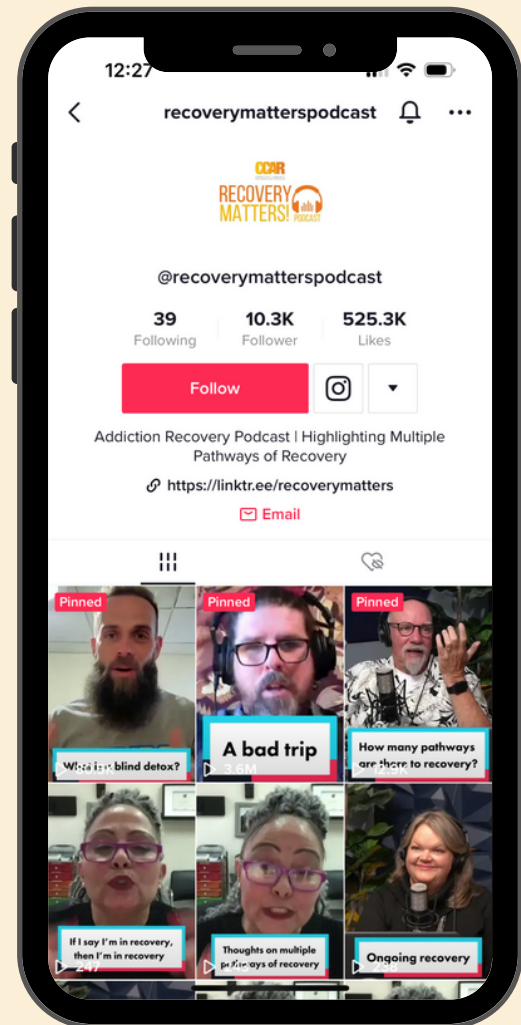
Started creating short-form videos, with multiple going viral: **3.6 MILLION** views on TikTok and on **25,000+** Instagram.



10,300+ followers

525,000+ likes

3.6 million+ views



RECUPERACIÓN IMPORTA PÓDCAST

Recorded numerous new episodes with amazing guests. Getting ready for a **RELAUNCH** in 2023!

FINANCIAL SUMMARY

Revenues	2022	2021	2020	2019	2018
<i>Governmental Grants</i>	3,881,493	3,282,769	3,243,844	2,026,728	1,674,387
<i>Service Fees, Contracts, and other</i>	1,151,631	1,367,372	1,081,553	1,352,511	808,308
<i>Fundraising</i>	70,237	51,650	177,260	70,036	83,836
<i>Contributions and other Public Support</i>	316,232	16,950	11,082	10,475	6,690
TOTALS	\$5,419,593	\$4,718,741	\$4,513,739	\$3,459,750	\$2,573,221

Expenses	2022	2021	2020	2019	2018
<i>Program Services, Recovery Activities, Center for Addiction Recovery Training</i>	4,122,530	4,268,747	3,913,512	3,003,180	2,505,644
<i>Management and General Fundraising</i>	989,383	572,509	548,150	429,456	259,294
TOTALS	\$5,111,913	\$4,841,256	\$4,461,662	\$3,432,636	\$2,764,938

Assets	2022	2021	2020	2019	2018
<i>Change in Net Assets</i>	307,680	(122,515)	52,077	27,114	(191,717)
<i>Net Assets</i>	273,884	396,399	344,322	317,210	508,927
TOTALS	\$581,564	\$273,884	\$396,399	\$344,324	\$317,210

HUMAN RESOURCES

After **99** interviews,
18 individuals were hired
and **7** people were promoted or
transitioned to other roles.

CCAR has grown to a total of
64 staff members, with **6** new
roles added in 2022.

Our Director of
Administration/Human Resources,
Yolibel Lebrón, celebrated
20 YEARS at CCAR!



ADMINISTRATION

The Administrative Office
expanded into the neighboring
suite.

Manchester Recovery
Community Center was
permanently closed due to a fire
emergency in April.

Our **NEW** Recovery Community
Center in Waterbury opened in
December.

TECHNOLOGY

A Help Desk ticketing
system was implemented for
staff IT issues, with over **150**
tickets completed.

Moved to a new remote support
platform, now supporting
133 devices.

2022 Overview



A year in Summary

11,667lbs

- 2 states
- 13 towns
- 48 cleanups
- 1,000+ volunteers
- 36 cleanup partners
- 1 cargo van



What's coming
up in 2023?

- ORCA Memberships
- Sandpiper



ORCA
OCEAN RECOVERY
COMMUNITY ALLIANCE



**WHAT'S
NEXT?**

2023

10th Annual CCAR CUP Golf Tournament

Friday, June 2, 2023 | Hawks Landing Country Club

22nd Annual Recovery Walks!

Saturday, September 23, 2023 | Bushnell Park

Advanced Academy for Recovery Coaches

Facilitated by Phil Valentine

Monday - Thursday | March 13 - 16, 2023 | Hartford, CT

Monday - Thursday | July 24 - 27, 2023 | Hartford, CT

Monday - Thursday | November 27 - 30, 2023 | Hartford, CT

***In-person - register at addictionrecoverytraining.org**

WE ENVISION A WORLD WHERE
THE POWER, HOPE, AND
HEALING OF RECOVERY FROM
ALCOHOL AND OTHER
ADDICTION IS THOROUGHLY
UNDERSTOOD AND EMBRACED.



CCAR